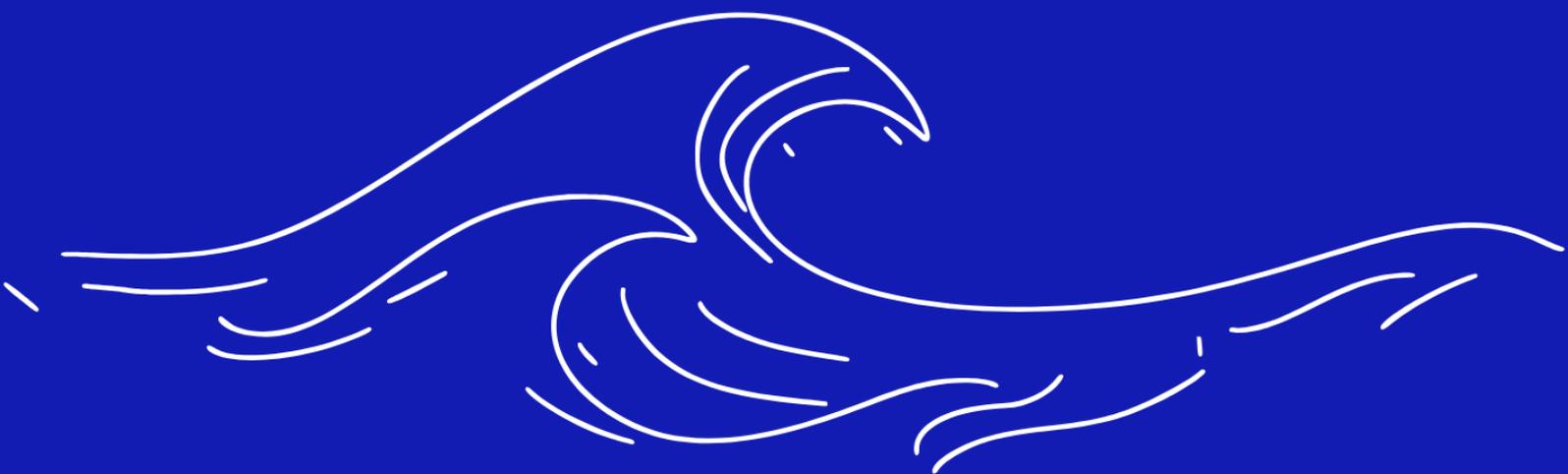


The logo for AQUANA features a stylized white water droplet icon on the left, composed of two overlapping teardrop shapes. To its right, the word "AQUANA" is written in a white, all-caps, serif typeface.

# AQUANA

Whitepaper



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# 1. Executive Summary

*Readers seeking a high-level, non-technical overview of Aquana's mission and model may wish to begin with the Aquana Litepaper.*

Aquana is building the world's first decentralized water fund — a new way for people to participate in the global water economy.

Water underpins nearly everything modern societies depend on: cities, agriculture, industry, energy production, and increasingly data centers and digital infrastructure. It is one of the world's most essential and valuable resources. The global water economy represents an estimated **\$6–7 trillion** in assets and activity — yet ordinary people have never had a way to invest in or influence how water-related capital is allocated.

Today, water finance operates through governments, utilities, corporations, and institutional investors. This structure evolved to manage large projects and long timelines, but it was never designed for broad public participation. As a result, the public has little access, limited visibility, and no meaningful role in shaping long-term water investment priorities.

**Aquana exists to change that.**

At its core, Aquana creates an open, digital treasury that allows individuals, institutions and long-term investors to collectively participate in the water economy — not by owning or trading water itself, but by financing the companies, technologies, and infrastructure that creates water access.

**The treasury follows a dual-asset model:**

- Water-related investments spanning infrastructure, technology, and innovation
- Bitcoin reserves, providing liquidity, resilience, and long-term growth potential

Through the AQA token, participants can propose, vote on, and guide how capital is deployed over time. This transforms water investment from a closed, institutional process into a transparent and open one — while keeping the treasury itself as the core value engine.

The need is clear. Over **\$1 trillion in new water investment** will be required in the coming decades to support population growth, climate resilience, food systems, industry, and digital infrastructure, while billions of people already lack access to clean water — a number projected to rise in the coming decades (BNP Paribas, 2023). Traditional funding alone has struggled to meet this challenge.

Aquana complements existing systems by unlocking a new layer of capital and coordination: global, community-driven participation.

Inspired by sovereign wealth treasury principles (long-term reserves, disciplined allocation, and generational stewardship) Aquana applies these ideas in a decentralized form, governed by people rather than a single state or institution.

Aquana is not a water operator. It does not pump, treat, or distribute water. It is a financial protocol designed to finance and govern the global water economy.

**This is not just about water.** It is about opening access to one of the world's most important markets — and giving people a role in shaping its future.

To understand why this matters, we need to look at how the current water economy is funded — and why it lacks a public participation layer.

## 2. Problem Statement

Water keeps the world running — that's obvious. What's less obvious is that the system financing and governing it is not designed for broad participation.

Today, water-related capital — including utilities, agribusiness, infrastructure funds, and water technology — is primarily allocated through governments, utilities, corporations, and institutional investors. This structure concentrates decision-making within institution-only channels that require high capital thresholds and specialized access, leaving communities and ordinary people — those who depend on these systems most — with little visibility or direct voice (Barlow, 2014).

The global water market generates approximately \$880B annually across infrastructure, treatment, sewage, and utilities, and revenue is projected to grow into the trillions by the 2030s (Verified Market Research, 2024). When long-lived infrastructure, capital assets, and water-dependent economic systems are considered together, the broader water economy represents an estimated \$6–7 trillion in global economic value (OECD, 2019). Despite this scale, water remains one of the least accessible major economic domains, with no public mechanism for individuals to invest in, monitor, or influence how water-related capital is allocated.

At the same time, the world faces an estimated \$1 trillion investment gap in water infrastructure required to meet UN sustainability and resilience goals (BNP Paribas / World Bank, 2023). Traditional funding mechanisms are often slow and fragmented, constrained by public budgets, regulatory frameworks, and institutional mandates. As a result, many necessary projects — from local purification systems to large-scale reuse technologies and irrigation infrastructure — struggle to secure long-term financing (CSIS, 2022).

Historically, institutional water investment has tended to favor commercially bankable and industrial use cases, reflecting how existing financial incentives shape capital allocation. This pattern highlights a broader structural challenge: capital availability does not consistently align with long-term sustainability or community-level water needs.

Behind these dynamics are tangible consequences: billions of people without reliable access to clean water, agricultural productivity constrained by inadequate irrigation, and cities facing growing scarcity risks. The issue is not a lack of capital, but the absence of a transparent and participatory financial layer capable of directing capital toward long-term water stewardship.

Meanwhile, a new financial landscape is emerging. Global crypto markets now exceed \$3 trillion, yet less than 1% is allocated to real-world assets (CCRI, 2024). While RWA tokenization remains under \$30B today, it is widely expected to scale significantly over time.

When money exists, and need is overwhelming, but the incentives and structures connecting the two are misaligned, new institutions emerge to bridge the gap. This is why the World Bank was formed; why sovereign wealth funds exist; why pension systems were created.

Aquana follows the same lineage — not replacing institutions, but appearing because the system requires another layer to function.

What is missing is a transparent, global financial layer that allows people everywhere to participate in and help guide the future of water investment. Aquana is designed to build that layer.

### 3. Our Vision

Aquana's vision is to establish a permanent, community-governed capital layer for the global water economy, inspired by the long-term stewardship principles of sovereign wealth funds.

In this vision, water-related investment is no longer accessible only through closed institutional channels, but guided by transparent, collective decision-making aligned with generational outcomes rather than short-term incentives.

Functionally, this capital layer operates as a long-term allocator — pooling capital, setting investment priorities, and directing funds across water infrastructure, technology, and innovation over time. If widely adopted, it could grow into a significant and durable participant in the water sector, without owning, trading, or operating water itself.

## 4. Solution — Aquana: A Decentralized Water Treasury

Aquana addresses the structural limitations of water finance by introducing a community-governed water treasury designed to allocate capital transparently across the water sector.

At its core, Aquana operates a shared treasury that pools capital and deploys it into water-related assets, while governance is distributed among participants rather than concentrated within closed institutional channels.

The model consists of three core components:

### Treasury composition

The treasury maintains a dual-asset structure, combining exposure to water-sector assets — including companies, funds, infrastructure, and technology — with Bitcoin reserves that provide liquidity, resilience, and long-term growth potential.

### Governance framework

Capital allocation decisions are proposed, evaluated, and approved through an open governance process. This process is bounded by formal guardrails, including a constitutional framework, defined proposal standards, and expert-led councils, ensuring disciplined decision-making and long-term alignment.

### Capital cycle

Capital flows into the treasury, is deployed into water-sector investments, and is reinvested over time to support sustainability, growth, and long-term value creation.

Together, these components form a self-reinforcing system: water assets anchor the treasury in real-world utility, digital reserves support flexibility and liquidity, and governance ensures accountability over time.

Rather than replacing existing water institutions, Aquana adds a **public participation layer** to water finance — enabling broader involvement in how capital is allocated to one of the world's most critical economic sectors.

## 5. Ecosystem Overview

Aquana is structured around three core components: the Foundation, the AQA token, and the Treasury. Together, they form a transparent and governed framework for financing water-related assets over the long term.

### 1. Aquana Foundaton

The Aquana Foundaton is the intended long-term steward of the Aquana ecosystem and its assets, serving as the operational and governance backbone of the protocol.

In the initial phase, KAI Systems (KAI) supports operations, treasury formation, and early asset management to establish institutional-grade processes, transparency, and stability. During this phase, treasury assets are held by the Aquana Foundaton as steward and reserve owner, while KAI Systems is engaged under contract to support execution, treasury formation, and early asset management activities in accordance with defined mandates, reporting obligations, and oversight.

As the ecosystem evolves, the Foundation assumes full responsibility for treasury oversight, execution of governance-approved investments, legal and regulatory compliance, and fiduciary stewardship. The Foundation also provides proof-of-reserve reporting, transparency disclosures, audits, and supports progressive decentralization toward DAO governance.

Over time, the Foundation's role shifts from direct execution to facilitation, oversight, and safeguarding governance processes as decision-making authority is increasingly delegated to token holders.

### 2. AQA Token

The AQA token functions as the governance and coordination mechanism of the Aquana ecosystem.

Token holders can propose, evaluate, and vote on capital allocation decisions within a defined governance framework and constitutional guardrails. The token aligns participation in decision-making with exposure to the long-term outcomes of the ecosystem.

### 3. Treasury

The treasury is the **financial core** of Aquana.

It consists of diversified exposure to water-sector investments alongside digital reserves, designed to balance stability, liquidity, and long-term growth. Capital is deployed through governance-approved processes and reinvested over time to ensure sustainability, resilience, and continuity of the ecosystem.

In combination, the Foundation provides stewardship, the token enables governance, and the treasury allocates capital. Together, they form the institutional backbone of a community-governed water investment platform.

## 6. Governance & DAO Roadmap

True decentralization is an evolutionary process. Experience from large-scale blockchain ecosystems demonstrates that durable governance emerges through phased implementation, clear accountability, and progressively expanding participation.

Aquana's governance roadmap outlines a structured transition from Foundation-led stewardship with contracted execution to a constitutionally governed DAO, prioritizing stability, legal clarity, and capital discipline in early phases while enabling progressive decentralization over time.

### Core Governance Features

#### Voting Model

Aquana applies a token-weighted voting mechanism across governance decisions, where voting power is proportional to token holdings, aligning influence with capital exposure and stewardship responsibility.

#### Constitutional Framework

Aquana operates within the boundaries defined by the Aquana Constitution (Draft), which establishes the protocol's mission, non-negotiable principles, treasury protections, and governance constraints. The Constitution is maintained as a standalone document and supersedes all governance processes.

#### Layered Governance Structure

Governance authority is distributed across four interconnected layers:

- **Constitutional Layer** — Defines mission, boundaries, and long-term principles.
- **Council Layer** — Constitutionally mandated expert bodies that enforce eligibility, mandate compliance, and risk discipline before proposals may proceed to community vote.
- **Operational Layer** — Executes governance-approved decisions under predefined mandates, policies, and transparency requirements.
- **Holder Layer** — AQA token holders act as the sovereign decision-makers for strategic, treasury, and governance frameworks within constitutional boundaries.

Certain foundational parameters — including treasury custody, dissolution conditions, and core constitutional principles — are protected by heightened approval thresholds or non-amendable provisions to ensure long-term stewardship.

## **Governance pool**

Aquana includes a governance sustainability mechanism to ensure the DAO can operate reliably as responsibilities transition from the Foundation to community governance.

This mechanism covers the ongoing costs of governance — including administration, tooling, audits, reporting, and oversight — and maintains reserves to support operations during periods of market stress or transition.

Funding levels and activation are defined through treasury and governance policy and may adjust over time as the ecosystem grows and governance responsibilities expand.

## **Emergency Powers & Crisis Controls**

To safeguard the treasury and governance process during early phases, Aquana maintains a limited set of crisis controls designed to protect the protocol against catastrophic failures, governance capture, or market manipulation.

**Emergency Pause Authority** — The Foundation retains the ability to temporarily pause treasury transactions, contract execution, or governance execution in clearly defined emergency conditions, including security breaches, regulatory intervention, or operational failure.

**Temporary Veto Rights** — During Phase 1, the Foundation may veto decisions that materially violate mandate constraints or threaten treasury integrity. These rights are strictly bounded and expire as governance decentralizes.

**Time-Bound Powers** — All crisis controls transition from Foundation authority to Council authority in Phase 2, and are ultimately governed by DAO-ratified constitutional rules by Phase 3.

**Revocation & Sunset** — Emergency powers cannot be exercised indefinitely and are subject to automatic expiry, review, and removal as the governance structure matures, community capability increases, and institutional frameworks strengthen.

These safeguards provide operational continuity and protect long-term participants without undermining the core principle of decentralization. They exist only to ensure stability during early formation and are designed to disappear as the DAO assumes full authority.

## **DAO Evolution (12-Year Roadmap)**

### **Phase 1 (Years 1–4): Foundation-led**

The Aquana Foundation serves as the legal steward and asset holder of the treasury. KAI Systems supports treasury formation, execution, and early asset management under defined mandates, reporting obligations, and oversight. Community participation is introduced through transparency reporting, on-chain signaling, and governance testing. The focus is compliance, stability, and reserve formation.

### **Phase 2 (Years 5–8): Hybrid DAO**

Token holders gain expanded proposal and approval rights within constitutional guardrails. Expert Councils formally review proposals for eligibility and mandate compliance. Strategic frameworks are approved by the community, while execution continues under policy-defined mandates.

### **Phase 3 (Years 9–12): Full DAO**

The DAO assumes primary governance authority over treasury strategy, mandates, and rule updates. Councils continue to enforce constitutional and risk boundaries. KAI Systems transitions into a non-executive support role, providing audit, tooling, or advisory services as required. Smart contracts increasingly automate reporting, mandate enforcement, and execution logic where appropriate.

### **Year 12 milestone**

Aquana operates as a mature, community-governed system with DAO-led strategic authority, constitutionally bounded governance, and mandated execution. The Foundation remains as legal steward and interface where required.

Aquana's governance model is multi-layered, mandate-driven, and phased over time. The Constitution defines boundaries, Councils enforce guardrails, token holders approve strategic direction, and execution proceeds without governance bottlenecks. The framework draws inspiration from sovereign wealth fund governance structures adapted for decentralized water finance.

The governance framework is inspired by sovereign wealth fund structures — including constitutional guardrails, specialist advisory bodies, and transparent long-term reporting — adapted for decentralized water finance.

***Full governance mechanics, constitutional drafts, mandates, and council models are available in the Doc Hub.***



## 7. Treasury Formation & Capital Discipline

Aquana's treasury is designed to function as a long-term capital base rather than a reactive funding pool. Consistent with institutional fund structures, the treasury is seeded prior to broad public participation, ensuring the ecosystem launches with real economic substance.

### Phase 0 — Treasury Formation (Pre-Launch)

Before the AQA token is made widely available, Aquana focuses on establishing an initial, fully capitalised treasury through private and strategic funding channels. This phase separates capital formation from token liquidity, avoiding common early-stage risks such as forced token sales, price instability, and misalignment between token holders and treasury growth.

The objective of Phase 0 is to:

- Capitalise the treasury before public token trading
- Establish operational, custody, and reporting infrastructure
- Define initial investment and risk management frameworks
- Ensure regulatory and governance readiness

This approach mirrors how traditional funds, ETFs, and sovereign vehicles are structured: capital is committed first, the vehicle is stabilised, and participation is opened only once the foundation is in place.

**Initial treasury formation and asset deployment will be conducted through private and strategic capital, with public participation introduced progressively as governance and regulatory readiness are established.**

### 7.1 Treasury Capital Inflows

Aquana's treasury is structured to grow through staged inflows aligned with the maturity of the ecosystem, governance capacity, and institutional readiness. Inflows are not continuous, inflationary, or discretionary; they are bounded, mission-aligned contributions that expand the treasury's long-term ability to support water-system participation.

#### Phase 0 — Foundational Capital Commitments

Early treasury formation is supported through private capital contributions, strategic

participation, and grants or aligned ecosystem funding. These contributions establish operational runway, governance capacity, and initial water- and reserve-aligned exposures.

Importantly, these inflows are bounded and do not involve changing the token supply.

### **Phase 1–2 — Public Token Participation and Capital Formation**

As Aquana decentralizes, the role of the public shifts from spectator to participant. Token distribution enables individuals, communities, and emerging institutional actors to acquire AQA and join governance, bringing liquidity, price discovery, and early alignment signals into the ecosystem.

Importantly, public token participation does not fund the treasury.

Treasury expansion in this phase comes from:

- appreciation of existing assets,
- aligned grants and ecosystem programs, and
- DAO-approved revenue pathways — not from token sales, issuance, or dilution.

This period introduces the first bridge from private formation to shared stewardship, creating the conditions under which early institutional capital can begin to engage through partnerships, co-funding mechanisms, and structured collaboration — while the treasury itself remains mandate-protected and non-inflationary.

### **Phase 2+ — Institutional Partnerships, Co-Financing, and Programmatic Participation**

With maturity, the treasury may grow through aligned partnerships with governments, utilities, development financiers, and institutional water stakeholders. This may include co-financing mechanisms, infrastructure participation vehicles, DAO-endorsed funding programs, or structured revenue share arrangements—always anchored within public benefit and non-ownership principles.

Across all phases, the treasury remains structurally non-dilutive.

The token supply is fixed; treasury inflows do not come at the expense of holders.

Instead, capital expands through participation, collaboration, and alignment with water-system needs—not through inflation or discretionary issuance.

## 8. Treasury Evolution & Investment Phases

Aquana’s treasury strategy evolves over time, gradually increasing complexity, impact, and decentralisation while preserving capital discipline.

### Phase 1 — Liquidity & Resilience

In its early operational years, the treasury prioritises liquidity, transparency, and risk management. Capital is allocated to liquid, institutionally legible instruments that allow for clear valuation, rebalancing, and reporting. During this phase, Aquana behaves closer to a professionally managed thematic treasury rather than a fully decentralised fund.

The focus is on:

- Capital preservation and downside control
- Building credibility with partners, regulators, and the water sector
- Establishing performance and reporting history

Phase	Years	Focus
Phase 0 – Seed Value	0	Treasury seeding, custody, and reporting infrastructure
Phase 1 – Capture Value	1 - 5	Liquid, transparent assets; capital preservation
Phase 2 – Expand	6 - 9	Higher-impact, less liquid investments; infrastructure & innovation
Phase 3 – Secure Value	10 +	Long-duration strategic water assets

## Phase 2 — Expansion & Asset Depth

As the treasury matures, Aquana progressively expands into less liquid and higher-impact water investments. This includes greater exposure to innovation, infrastructure-linked assets, and structured water finance. Governance involvement increases, supported by expert review and strengthened due diligence processes.

## Phase 3 — Decentralised Water Treasury

In the long-term end state, Aquana transitions into a DAO-governed water investment platform with exposure across the full water value chain. At this stage, the community becomes the primary allocator, while execution is carried out by specialised partners under DAO mandates. The treasury supports long-duration assets, innovation financing, and system-level water resilience.

This phased approach reflects established sovereign wealth and endowment strategies: build reserves first, expand thoughtfully, and secure long-term strategic assets only once governance, scale, and credibility are established.

Aquana's treasury allocates capital across the primary real-world water economies — agriculture, industry & energy, and municipal systems — reflecting where water is actually consumed and governed globally. Detailed mapping of asset exposure to these economies is defined in the **Aquana Investment & Stewardship Strategy**.

## 9. Why Blockchain — Enabling Global Participation in Water Finance

Aquana is not built on-chain for novelty or token mechanics.

The blockchain provides structural capabilities that cannot be replicated within traditional fund or institutional investment models:

### **Global and permissionless access**

Blockchains allow participation across borders, jurisdictions, and investor categories without centralized intermediaries or capital-gatekeeping. This enables a broader public to take part in water finance — a domain historically restricted to institutions.

### **Transparent and auditable reserves**

Treasury composition, inflows, and governance outcomes can be verified on-chain, creating visibility into capital allocation that is not available in private or institutional fund structures.

### **Programmable governance**

Token-based participation enables governance processes that evolve over time, allowing Aquana to transition from Foundation-led stewardship to community-directed capital allocation within constitutional guardrails. Traditional legal structures do not offer a mechanism for a gradual transfer of authority from founders to a distributed participant base.

### **Separation of liquidity and treasury**

Blockchain-based tokens allow for market access and holder mobility without requiring treasury redemption, withdrawals, or dilution. This is structurally difficult to achieve within closed-end or traditional fund formats.

### **Global coordination without control capture**

By anchoring decision-making in verifiable rules and formal governance processes, Aquana mitigates the risk of centralized decision capture and creates a framework for shared stewardship across stakeholders.

These characteristics make blockchain not an ancillary feature, but an enabling infrastructure — allowing Aquana to operate as a transparent, inclusive, and progressively decentralized capital allocator supporting the global water economy.

## Structural Comparison: Traditional Funds vs. Blockchain Protocols

Dimension	Traditional Funds	Aquana's Blockchain Model
<b>Access</b>	Restricted (wealth, geography, accredited status)	Open participation across borders
<b>Governance</b>	Centralized investment committee	Token-governed, progressive decentralization
<b>Transparency</b>	Quarterly/annual reports, limited visibility	Real-time, auditable reserves + proposals
<b>Decision Capture Risk</b>	Single point of failure	Distributed authority within guardrails
<b>Liquidity</b>	LP lockups, withdrawal gates	Secondary market access via tokens
<b>Capital Formation</b>	Closed pool; capital raised privately	Shared formation over time via public ecosystem
<b>Alignment</b>	LP interest vs GP incentives often misaligned	Token holders shape outcomes they are exposed to
<b>Evolution Path</b>	Fixed mandate, rigid structure	Programmable governance + mission lock-in
<b>Global Coordination</b>	Requires intermediaries, banks, regulators	Neutral protocol layer enabling coordination directly
<b>Public Participation</b>	Zero — public only buys after decisions	Public shapes capital priorities over time
<b>Legacy Constraint</b>	Designed for institutions	Designed for institutions <i>and</i> public layers

### 9.1 Why Cardano

Aquana is built on Cardano, a blockchain designed for long-term sustainability, formal governance, and real-world asset integration. These characteristics align closely with Aquana's requirements as a capital allocator operating across regulated, long-duration water assets.

Unlike short-cycle, transaction-focused networks, Cardano places emphasis on protocol stability, decentralized governance, and incremental evolution—a design philosophy that mirrors Aquana's phased transition from Foundation-led stewardship to DAO governance.

Cardano's architecture enables Aquana to implement verifiable governance, accountable participation, and auditable treasury operations, all of which are critical for institutional trust and regulatory alignment in real-world asset finance.

## Infrastructure Supporting Aquana's Requirements

- **Identity and participation** — Atala PRISM enables verifiable credentials, supporting governance integrity, role-based participation, and accountability without relying on centralized intermediaries.
- **Privacy and confidentiality** — Midnight supports selective disclosure and confidential computation, allowing sensitive governance and financial decisions to remain private while preserving auditability.
- **Scalability and execution** — Hydra provides a pathway to high-throughput execution, enabling global participation without compromising decentralization or cost predictability.
- **Data integrity** — Oracle infrastructure such as Charli3 supports the integration of verifiable real-world data, a prerequisite for transparent treasury reporting and asset tracking.
- **Real-world asset integration** — Cardano's RWA tooling, including frameworks such as Originate, enables compliant on-chain representation of off-chain assets, supporting Aquana's long-term treasury strategy.

## Architectural Alignment

Cardano provides Aquana with a **unified and governance-aware technology stack** capable of supporting identity, privacy, scalability, and asset verification within a single ecosystem. This reduces integration risk, avoids fragmented infrastructure, and supports Aquana's long-term objective of operating a transparent, auditable, and institutionally credible water treasury.

In this sense, Cardano is not merely a deployment layer, but a foundational governance and infrastructure partner aligned with Aquana's mandate for disciplined capital allocation and generational stewardship.

## 10. Impact

Aquana's impact is driven by how capital is allocated, not by charitable distribution. By directing long-term, governed capital toward water infrastructure, technology, and system-level resilience, Aquana seeks to align financial sustainability with measurable outcomes in the global water economy.

Rather than separating "impact" from investment, Aquana integrates impact considerations directly into treasury policy, governance processes, and reporting standards.

### Impact Framework

Aquana's impact approach is structured around four core principles:

#### Capital deployment

Treasury capital is allocated to water-sector assets and initiatives that support infrastructure development, efficiency, access, and resilience. Investment decisions are evaluated through both financial and system-level lenses, with governance oversight and expert review.

#### Transparency and accountability

Treasury composition, capital deployment, and reserve status are reported transparently through on-chain verification and periodic disclosures. Impact reporting is designed to evolve alongside treasury maturity, aligning with recognized infrastructure and sustainability reporting practices.

#### Participatory governance

AQA holders participate in shaping capital allocation priorities through governance processes bounded by constitutional guardrails and expert review. This introduces a public participation layer into water finance without compromising capital discipline.

#### Long-term stewardship

As the treasury matures, Aquana may support longer-duration water-related assets and financing structures that contribute to system-level water security and resilience, subject to governance approval, regulatory context, and local considerations.

### Long-Term Objectives

Aquana's impact objectives are aligned with the scale of the global water challenge, including the estimated multi-trillion-dollar investment requirement in water infrastructure identified by institutions such as OECD.

Over time, Aquana aims to:

- Contribute capital toward water-sector innovation, infrastructure, and efficiency
- Support the development of scalable water technologies and systems
- Increase transparency and public participation in water-related capital allocation
- Build a treasury aligned with long-term water security and resilience outcomes

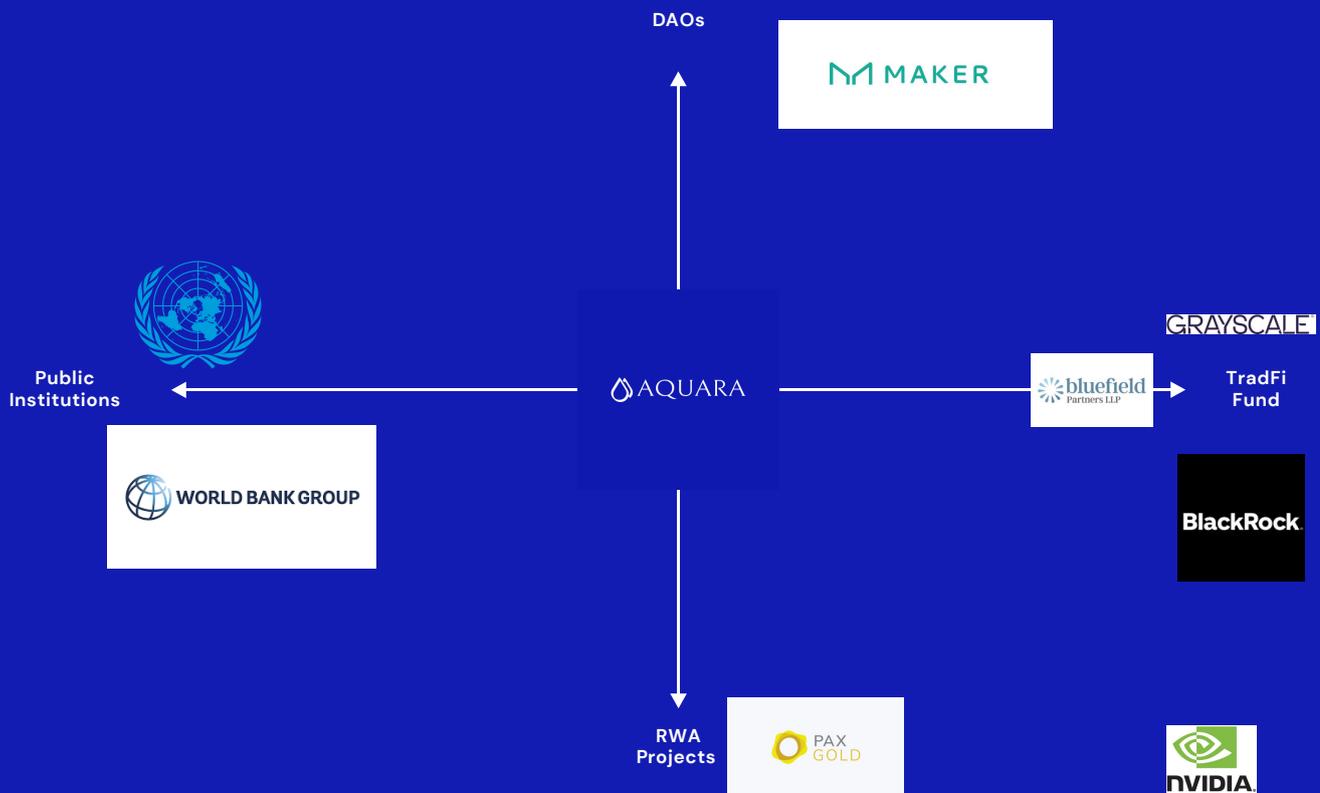
Impact targets, metrics, and reporting standards are expected to evolve as the treasury grows, governance matures, and regulatory and sector standards develop.

Impact for Aquana is therefore evaluated through **exposure alignment, transparency of capital flows, and the integrity of governance processes**, rather than through direct attribution of project outcomes or short-term interventions.

# 11. Competitive Landscape

Aquana operates at the intersection of capital allocation, decentralized governance, and long-term water stewardship. Existing approaches address elements of this challenge individually, but none combine these dimensions into a single, participatory capital framework that enables early, transparent involvement in capital formation and allocation.

## Competitive Analysis



## Existing Approaches

### Decentralized governance protocols

Protocols such as MakerDAO (Sky) demonstrate that decentralized governance over large treasuries is feasible. However, most DAO treasuries remain focused on crypto-native collateral and financial primitives, rather than real-world resource systems such as water infrastructure and physical assets.

### Real-world asset tokenization

RWA initiatives, including tokenized commodities and financial instruments, expand

access to off-chain assets by representing existing exposure on-chain. These models typically retain centralized control over asset selection, custody, and management, with limited or no role for community-level governance in capital allocation or portfolio construction decisions.

### **Traditional finance and institutional investors**

Large asset managers and infrastructure investors — including BlackRock, Blackstone, and Grayscale — allocate significant capital to water, infrastructure, and related sectors. While many of these institutions offer public investment products, access is typically provided after capital has been deployed and mandates defined, offering exposure to mature portfolios rather than participation in capital formation, allocation decisions, or governance processes. Portfolio construction and strategic direction remain centralized within institutional investment committees.

### **Multilateral and public institutions**

Organizations such as the World Bank and the United Nations play a critical role in funding and coordinating water and infrastructure projects globally. Their mandates, however, are constrained by public funding cycles, political considerations, and limited mechanisms for direct citizen participation in capital allocation or long-term portfolio governance.

### **Water-focused token initiatives**

Several projects have explored token-based representations of water or water-adjacent assets. These efforts have generally focused on symbolic representation, narrow use cases, or single-asset exposure, without integrating long-term treasury management, structured governance, and scalable capital deployment within a unified framework.

## 12. Tokenomics

The AQA token is designed as a governance and coordination mechanism that aligns participants around the long-term stewardship of Aquana’s treasury and ecosystem. Token ownership does not represent a direct claim on underlying assets or cash flows. Instead, it provides participation rights within Aquana’s governance framework, enabling holders to guide capital allocation, policy evolution, and ecosystem development over time.

AQA’s supply structure, vesting schedule, and allocation model are designed to support long-term alignment, capital discipline, and transparency, consistent with Aquana’s role as a multi-decade water-focused capital platform.

**Total Supply:** 333,000,000 AQA

The total supply is fixed and capped. No additional tokens may be minted beyond this amount.

### Supply Structure

Category	%	Purpose
<b>Locked Treasury</b>	60	Gradually released over 10 years to support reserve growth, ecosystem expansion, and DAO development. Within this allocation, 40% of total AQA supply is designated for water infrastructure capital, while 20% is allocated to a strategic Bitcoin reserve intended to strengthen long-term treasury resilience.
<b>Initial Treasury</b>	17.5	The Aquana Foundaton acts as treasury steward and asset holder, while KAI Systems is engaged under contract to manage execution, operations, and early partnerships.
<b>KAI Systems</b>	12	50% vested over 5 years (12-month cliff); non-governance allocation for long-term operational alignment.
<b>Community &amp; Ecosystem Growth</b>	5	Adaptive release — 2% base launch, up to 5% if demand warrants. Distributed to holders and ecosystem programs to drive early adoption.
<b>Locked Liquidity</b>	3	Permanently reserved for liquidity pools to stabilize price and ensure long-term liquidity.
<b>Genesis Steward Pool</b>	2.5	Reserved to incentivize and retain early stewards who actively participate in Aquana during its formative phase.

## Vesting & Release Schedule

AQA tokens subject to vesting are released on a monthly schedule over a 10-year period, equivalent to 1/120th of the locked supply per month (approximately 1,665,000 AQA).

Vesting and release mechanics are enforced via smart contracts to ensure transparency and predictability. Contract addresses and release progress are disclosed through public reporting channels.

Year	Tokens Released Annually	Cumulative Total	% of Locked Supply Released
1	19,980,000	19,980,000	10 %
2	19,980,000	39,960,000	20 %
5	19,980,000	99,900,000	50 %
10	19,980,000	199,800,000	100 %

## Treasury Relationship

The Aquana treasury will be collectively governed by AQA holders and deployed across a diversified set of assets, including digital reserve assets and water-sector investments, in accordance with treasury policy and governance decisions.

Allocation ranges, asset composition, and risk parameters are defined and adjusted through governance, rather than hard-coded into token mechanics. This separation ensures that token supply design does not constrain prudent treasury management as the ecosystem matures.

## KAI Systems Allocation – 12%

Allocated to KAI Systems as Aquana’s contracted operating and execution arm during its formative and growth phases. KAI Systems is engaged under a long-term operational mandate (targeting a 12-year horizon) to ensure continuity, institutional build-out, and progression toward DAO maturity.

This allocation functions exclusively as an economic alignment and operational incentive, not as a governance instrument. Tokens allocated to KAI Systems are non-governance, non-voting, and ineligible for proposal rights or delegation, regardless of vesting status.

50% of the allocation vests linearly over five years following a 12-month cliff. 7% of total AQA supply is designated for mandatory operational use, including ecosystem development, infrastructure, partnerships, and execution costs.

KAI Systems operates under mandate from the Aquana Foundation. The mandate is reviewable and replaceable and may be transferred without impacting Aquana's governance, treasury ownership, or constitutional integrity.

### **Liquidity and Treasury Separation**

Liquidity pools exist solely to support market functioning, holder entry and exit, and price discovery. Treasury capital is never sourced from liquidity pools, trading activity, or market operations. Aquana does not repurpose market liquidity for treasury expansion, and token flow does not translate into treasury inflow at any phase.

### **Use of Treasury Outcomes**

Treasury outcomes may be:

- Reinvested to support long-term reserve growth
- Allocated to ecosystem sustainability mechanisms
- Deployed in accordance with governance-approved treasury and operational policies

No guarantees are made regarding returns, distributions, or token value appreciation.

### **Summary**

AQA's capped supply, long-duration vesting, and governance-centric design are intended to support alignment, transparency, and long-term stewardship, rather than short-term incentives. The token functions as a coordination layer within Aquana's governance system, ensuring that those shaping the ecosystem are aligned with its long-term objectives.

Detailed treasury policy, allocation frameworks, and execution mechanics are maintained in the Tokenomics & Treasury Documentation and evolve through governance and regulatory considerations.

## 13. Conclusion

Aquana is designed as a long-term, community-governed capital platform for the global water economy. By combining a shared treasury, structured governance, and disciplined capital allocation, Aquana introduces a public participation layer into water finance that has historically been reserved for institutions.

Rather than operating water systems or trading water as a commodity, Aquana focuses on financing and governing the companies, technologies, and infrastructure that underpin water access and resilience. Governance participation through the AQA token enables holders to influence how capital is formed, allocated, and stewarded over time, within a framework defined by constitutional guardrails, expert review, and phased decentralization.

Aquana's dual-asset treasury model is designed to balance long-term stability with adaptive capital deployment, while maintaining transparency and accountability through on-chain verification and structured reporting. This approach aligns financial sustainability with system-level water outcomes, without relying on short-term incentives or extractive models.

The global water sector faces a substantial and well-documented investment gap, while existing funding mechanisms remain constrained by institutional, political, and structural limitations. Aquana complements these systems by enabling coordinated, participatory capital formation at a global scale.

This whitepaper defines Aquana's mandate, governance architecture, and capital discipline. Detailed investment policies, allocation frameworks, and execution strategies are intentionally maintained in separate documentation and evolve through governance processes and regulatory considerations.

Aquana's objective is not to replace existing water institutions, but to add a durable, transparent capital layer capable of supporting long-term water stewardship in an increasingly complex and resource-constrained world.

## 14. Risk Factors and Disclaimers

Acquiring AQA tokens involves certain risks, and it is essential for prospective tokenholders to understand these considerations. While Aquana's dual asset-backed model aims to provide stability, AQA tokens remain subject to cryptocurrency market risks, which may impact token value and liquidity. For a detailed outline of risks and conditions, please consult the full Terms and Conditions on our website. Key risks include:

- **Market Volatility:** Blockchain markets are highly volatile, and AQA token values may experience rapid and significant fluctuations, resulting in potential gains or losses.
- **Regulatory Changes:** The regulatory environment for blockchain and asset-backed tokens is evolving. Future changes in laws or regulations could impact Aquana's operations, reserves, or governance model.
- **No Ownership Rights:** Holding AQA tokens does not grant ownership of KAI systems or Aquana Foundaton's assets, including water assets or Bitcoin. Tokenholders have no equity interest or claim to the foundation's holdings.
- **Risk of Total Loss:** AQA tokens are speculative, and holders should be prepared for the potential risk of total loss of value.
- **Technology and Security Risks:** As a digital asset, AQA tokens are subject to technology risks, including potential cybersecurity issues and blockchain vulnerabilities. Transactions are irreversible, and users are responsible for ensuring transaction details are accurate.
- **Note on Water Ownership:** Aquana does not own water itself nor speculate on it as a commodity. Our investments focus solely on companies, technology and later land, and rights that secure access to water resources. This distinction is key to our mission of protecting water as a vital resource and returning control to communities and holders.

For a full list of risks and important details, please refer to the comprehensive Terms and Conditions available on our website.

## 15. Appendix A - Estimating the Size of the Global Water Economy

Estimates of the global water economy vary widely depending on scope and methodology. The commonly cited range of \$6–7 trillion reflects an aggregation of multiple water-dependent sectors rather than a single, discrete market.

This estimate typically includes:

- Water infrastructure and utilities (treatment, distribution, wastewater, desalination)
- Industrial water use across manufacturing, energy production, and mining
- Agricultural water use, which accounts for the majority of global freshwater withdrawals
- Water-related technology and services, including monitoring, efficiency, recycling, and digital water management
- Associated capital assets and long-lived infrastructure, such as networks, plants, reservoirs, and rights frameworks

Industry analyses from multilateral institutions, consultancies, and financial institutions commonly place annual global water market activity in the range of \$800–900 billion, while the total asset base and economic value of water-dependent systems extends into the multi-trillion-dollar range when infrastructure stock, capital intensity, and downstream economic reliance are considered.

Aquana uses the \$6–7 trillion figure as a high-level, directional representation of the scale and importance of the global water economy, not as a precise or investable market size. The purpose of this estimate is to contextualize water as one of the world’s largest and most systemically important economic domains — and to highlight the absence of public participation mechanisms within it.

### **Indicative sources commonly referenced in estimating the scale of the global water economy include:**

- World Bank — global water infrastructure investment needs, utility finance, and capital stock
- OECD — water governance, infrastructure valuation, and long-term investment frameworks
- UNESCO / UN-Water — global water use, agricultural and industrial dependency
- McKinsey & Company / Boston Consulting Group — water sector capital intensity and market structure
- BNP Paribas / other financial institutions — water as a long-term investment theme

These sources do not define a single, unified “water market size,” but collectively support the scale and economic significance reflected in the \$6–7 trillion estimate.

## 16. Appendix B — What Aquana Will Never Do

Aquana's mandate is rooted in public benefit, institutional compatibility, and the responsible expansion of capital participation.

To safeguard alignment with mission, governance, and public trust, the treasury commits to the following prohibitions:

- **Never acquire, control, or restrict access to physical water rights**

Water is a public resource; capital participation must not undermine sovereignty or community access.

- **Never speculate on exclusionary or extractive water markets**

Aquana rejects financial exposure that benefits from scarcity, hoarding, or price-driven harm.

- **Never deploy treasury capital to influence, support, or manipulate token price**

Market integrity and long-term legitimacy are non-negotiable.

- **Never pursue governance capture of public utilities or institutions**

Participation is collaborative — Aquana supplements, not supplants, public mandate.

- **Never use private-market structures to privatize essential water systems**

Partnership models require shared benefit, public accountability, and transparency.

These constraints are foundational: they protect legitimacy, safeguard the public trust, and reinforce Aquana's alignment with sovereign, municipal, and community interests.

## 17. References

This reference list covers not only the sources cited in this whitepaper but also the broader Aquana Document Hub, including governance, treasury, tokenomics, and impact papers. Together, they provide the research foundation behind Aquana’s design, strategy, and long-term roadmap.

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